

Sending sales emails tasks

Have you been nervous to sell in your email newsletters? Whether you are a product or service business, emails are great for promoting what you do because people can click through an email and buy straight away. If you're feeling nervous about selling more in your emails these prompts should help!

Write a list of the things you could sell or promote in your emails over the next few months.

Highlight a particular product or service in one of your emails. Which is your favourite right now?

For your next newsletter, put the information as a call to action at the bottom of the email. Get used to asking for a sale in each of your emails.

Try to link your offer to a seasonal event. Could you do a round up of your favourite products or think about the words associated with that season?

Share what the outcome or transformation is when someone buys this. It could be something as simple as having a gift for a loved one's birthday!

Do you have a welcome email when someone signs up for your email list? Check it's up to date and see if it mentions how people can work with or buy from you.

Can you offer a special discount or promotion for your email list? They might get a bonus for being a subscriber or access to something exclusive from you.