

# Be featured on other emails

**If you don't want to start your own email list, you can still use email marketing to grow your audience by being featured in other people's emails. They get great content and you get to share your business to a new audience, it's a win win!**

Start looking at emails you could sign up for and would love to be featured in. Think about people who are in your industry but you don't compete with.

Find a friend in your industry and ask which emails they enjoy reading the most.

Write a list of 10 topics you could write an article about that your shared audiences would find interesting.

Put together an email to share your pitch ideas, your experience and what you would bring to the table. Would you share it to your followers for example?

Send your first email to a business you would love to collaborate with!

Think about other opportunities that could be featured in an email such as podcast guests and blogs.

Read some of the emails of other people in your industry for inspiration.